UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
BABEŞ-BOLYAI UNIVERSITY
TRADITIO ET EXCELLENTIA

Facultatea de Litere
Str. Horea nr. 31
400202, Cluj-Napoca
Tel: 0264 5322388
Fax: 0264 432303

COURSE SYLLABUS

1. Information about the study program

1.1 University	Babeș-Bolyai University
1.2 Faculty	The Faculty of Letters
1.3 Department	Department of Romance Languages and Literatures
1.4 Field of study	Language and literature
1.5 Study cycle (BA/MA)	MA
1.6 Study program/Qualification	General Trends in Linguistics

2. Information about the subject

2.1 Course title/Code	**LMF2238 Communication and discursive practices Language of instruction: Romanian**							
2.2 Course tutor	Lect. Dr. Veronica Manole							
2.3 Seminar tutor								
2.4 Year of study	1	2.5 Semester	2	2.6 Type of assessment	E	2.7 Course status	Contents	DSIN
							Mandatory	OB

3. Total estimated time (teaching hours per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total number of hours in the curriculum	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution					Ore
Study based on textbook/course manual/recommended reading/personal notes					38
Additional research in the library, by accessing scientific databases, or during field work					30
Preparation for seminars/laboratory classes, essays, portfolios and reports					30
Tutoring					2
Assessment (examinations)					2
Other activities					8
3.7 Total hours for individual study	112				
3.8 Total hours per semester	154				
3.9 Number of credits	6				

4. Prerequisites (if necessary)

4.1 Curriculum	
4.2 Skills	Knowledge of the fundamental types of discourse/texts

5. Conditions (if necessary)

5.1. For delivering lectures	• Lecture room with video projector and internet connection
5.2. For teaching seminars/laboratory classes	• Lecture room with video projector and internet connection

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6. Acquired specific competences

Professional competences	C1 Appropriate use of fundamental concepts in linguistic pragmatics. C2 Pragmatic analysis of different discourses. C3 Knowledge of the main textual typologies. C4 Analysis of different types of discourse, identification of the main characteristics (from a textual and a pragmatic point of view).
Transversal competences	CT1 Using the instruments of linguistics in accordance to professional ethics. CT2 Teamwork; interpersonal communication, taking on specific roles. CT3 Setting up an individual project for lifelong training; achieving training by accumulating information, participating in team projects and in institutional and personal development programs.

7. Course objectives (derived from the specific competences acquired)

7.1 General objective of course	• The course aims at providing a synthesis of more perspectives on communication and discourse. It also aims to introduce students with discursive-textual practices that will be useful in their professional lives (language teaching, linguistic mediation, public relations, journalism, etc.). The course is an introduction to *linguistic pragmatics* and the general typology of discourses and texts (spoken, written, dialogues, monologues).
7.2 Specific objectives	• The course introduces discursive practices, such as: everyday discourse, academic discourse, public relations, journalism, political discourse, religious discourse. Both a theoretical analysis of different types of discourse (the French school of discourse analysis, analysis of spoken language) and practical approaches will be used. Students will write their own texts. The classes will adopt an interactive teaching method.

8. Contents

8.1 Lectures	**Teaching methods**	**Remarks**
S1. Linguistic pragmatics (introduction) – Costachescu 2019	Interactive lecture	
S2. Linguistic pragmatics (deixis, anaphora) – Costachescu 2019	Interactive lecture	
S3. Linguistic pragmatics (speech acts, typologies) – Costachescu 2019	Interactive lecture	
S4. Linguistic pragmatics (implicature, presupposition) – Costachescu 2019	Interactive lecture	
S5. Analysis of oral texts: compiling a corpus, transcribing, typologies (Sandré 2013, Ionescu-Ruxăndoiu 1999, 2003)	Interactive lecture	
S6. Everyday discourse (corpus analysis of spoken Romanian selection)	Interactive lecture	
S7. Political discourse: characteristics and typologies (Zafiu 2007)	Interactive lecture	
S8. Media discourse: characteristics and typologies	Interactive lecture	
S9. Advertising discourse (Bonhomme & Adam 2005)	Interactive lecture	
S10. Religious discourse (Guia 2014): characteristics typologies, and analysis	Interactive lecture	
S11. Professional discourse (Gheorghe 2009): characteristics typologies, and analysis	Interactive lecture	
S12. Educational discourse	Interactive lecture	
S13. Academic discourse	Interactive lecture	
S14. Public discourse	Interactive lecture	

Bibliography

Adam, J. M. *Texte : tipuri și prototipuri*, Trad. Cristina Stanciu, Editura Institutul European, Iași, 2009.
Bonhomme, M. & Adam, J.-M., *Argumentarea publicitară*, trad. M.-E. Avadanei, Ed. Institutul European, Iași, 2005.
Costăchescu. A. *Pragmatica lingvistică: teorii, dezbateri, exemple*. Ed. Institutul European, Iași, 2019.

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Ferréol, G., Flageul, N. *Metode şi tehnici de exprimare scrisă şi orală*, Polirom, 2007.
Gheorghe, M. et al *Comunicarea la locul de muncă : schiţă de tipologie a textelor redactate în mediul profesional românesc*, Editura Universității Transilvania, Brașov, 2009.
Guia, Sorin (2014). *Discursul religios. Structuri și tipuri*. Iași: Editura Universității Alexandru Ioan Cuza din Iași.
Ionescu-Ruxăndoiu, L. *Conversaţia. Structuri şi strategii*, Ed. All Universitar, ed. a II-a, 1999.
Ionescu-Ruxăndoiu, L. *Limbaj şi comunicare*, All Universitar, 2003.
Maingueneau, D. *Analiza textelor de comunicare*, Trad. Mariana Sovea și Oana Poparda, Editura Institutul European, Iași, 2008
Sandré, M. *Analyser les discours oraux,* Armand Colin, Paris, 2013.
Zafiu, R. (2007) *Limbaj şi politică*, Bucureşti: Editura Universităţii din Bucureşti.

Corpora of spoken Romanian:
Dascălu Jinga, L. *Corpus de română vorbită. Eşantioane*, Bucureşti, ed. Oscar Print, 2002
Dascălu Jinga, L. (coord.), *Româna vorbită actuală (ROVA). Corpus şi studii*, Bucureşti, Editura Academiei Române, 2011
Ionescu-Ruxăndoiu, L. (coord.), *Interacţiunea verbală în limba română actuală. Corpus selectiv. Schiţă de tipologie*, Bucureşti, EUB, 2002
Ionescu-Ruxăndoiu, L. (coord.), *Interacţiunea verbală* (*IV* II). *Aspecte teoretice şi aplicative. Corpus,* Bucureşti, EUB, 2007

Seminar	**Teaching methods**	**Remarks**
1-13 at each seminar, a student will present a paper about a discourse type	Interactive lecture, group work, feedback	
14 Concluding remarks.		
Bibliography **See above the bibliography for the course**		

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study.

In compliance with ARACIS standards, our department has an ongoing collaboration with representatives of the socio-economic environment, especially with FSP Global, Institutul Francez, Consulat onorific Italia, Liceul Teoretic ”Mihai Eminescu” Cluj-Napoca, Liceul Teoretic ”Eugen Pora” Cluj-Napoca.

10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Lecture	Written essay about a type of discourse that students can choose.	Written essay	50%
10.5 Seminar	Written essay about a type of discourse that students can choose and presentation during the seminar.	Written essay	50%
10.6 Basic performance standard			
Students can recognize texts (pragmatic classification) and assess whether texts are adequate from a textual typology perspective.			

Date 31.03.2022	Course tutor’s signature	Seminar tutor’s signature

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Date of department endorsement 14.04.2022	Head of department's signature	
Date of Dean's endorsement	Signature of the vice-Dean in charge	Faculty stamp